

FURTHER INFO FOR INVESTORS

DIRECTORS VISION

In our local indie cinema Gaz and I went to a two hour talk by Alan Wilson about Joe Meek's infamously long-lost Tea Chest Tapes prior to settling down to watch Nick Moran's Telstar (the movie adaptation of his stage play set in Joe's maverick 304 Holloway Rd studio above a handbag shop, from where he penned the global hit of the same name). Alan took us on his childhood journey of discovering Joe Meek's production genius with tales of how Joe influenced his lifelong career as a successful label boss and studio producer through to scoring his dream job as the boffin tasked with restoring and digitising said tapes. Such was his talk that myself and Gaz (the Audio Director at Rock Star Games) were both in agreement that we could have happily heard another two hours. This talk has set the basis for my approach to The Unexpected Return of Mr. Meek.

BUT Joe Meek is old news right? ...and the Tea Chest Tapes, whilst being the NEW news, is still OLD news (because the contents of the tapes are the soundtrack to a lifetime ago).

As a veteran music producer myself I realised that to bring this story to a wider and younger audience I needed to think outside of the tea chest! I recognised that the Holloway Rd studio was essentially the same as that of any of today's bedroom-producer's. I started dreaming about hearing contemporary artist of today collaborate with the backing tracks from Joe Meek's arsenal.

There is a lump in my throat as I tell you how mind-blowingly pristine his backing tracks sound. When creating these new songs it feels like Joe is in the room; you can almost touch him.

The Unexpected return of Mr. Meek will be a feature length documentary which will tour the festival circuit going to Sundance, Cannes and SXSW before global release into cinemas. It will then find a home on a streaming service such as Disney+.

We have been granted exclusive access to sensitive documents and archives which will blow out of the water and bring into question EVERYTHING that you've ever heard about the tragic murder and suicide which ended his life.

For everyone involved in this project Joe Meek has become our favourite addiction.

Long live Mr. Meek!



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MUSIC

- Joe Meek pioneered, even invented many of techniques still used today in modern music production
- He broke tradition and catapulted a Humphrey Lyttelton track to number one by adding an extra microphone pushed towards the snare drum and distorted the piano
- Set the template for what we now call Production
- He set up one of Great Britains first Indie label having four number 1 hits in its first year. It was then squeezed out of the record shops by the majors
- Against the industry norm he set up studio above a handbag shop on a busy London Rd using the bathroom to record vocals, the corridor for strings, his attic as a reverb chamber
- He paid for this studio with money he earned from writing a hit tune for Les Paul and Mary Stuart
- His first hit Johnny Remember Me was penned by the spirit of Buddy Holly
- Joe Meek had predicted the Buddy Hollies death and told him to his face

HISTORY

- Joe Meek had an in-depth understanding of electronics
- He was the first person in Gloucestershire to hand build a television set
- He modified much of his studio equipment and then 'black-boxed' it to protect his methods and retain his production edge
- The Producers Guild have an annual Joe Meek Award for Innovation
- He invented many gorilla marketing campaigns for his artists, always thinking outside the box

CRIME DRAMA

- Killed himself on February 3rd 1967 moments after shooting his landlady
- Diminished responsibility
- Heightened state of psychosis
- Blackmailed for being gay
- Criminalised for his homosexuality (just months after his death England repealed these laws)
- Dealings with the Kray twins
- There was a mysterious murder case which he had knowledge of
- Ongoing court case contesting authorship of the melody to Telstar
- Major financial issues due to non payment of royalties

CULTURE

- Joe Meek was gay at a time when it was illegal in England
- Parents dressed him as a girl for the first 5 years of his life
- Joe Meek had the first ever transatlantic hit; being number one in the music charts both in England and USA
- Bedroom Producers account for over 90% of how music is made today, Joe Meek is directly linked to pioneering these techniques
- Inventor of VariSpeed, The Dictaphone, Comping, Sampling
- Joe was a victim of the established Music Business and was the first true DIY'er
- Was a very active supporter of charitable organisations with acts of huge generosity



FURTHER INFO FOR INVESTORS

GIN01 - Ginger & Pickles Productions Ltd - Company Registers and Cap Table

CAP TABLE - fully diluted

GINGER & PICKLES LTD - CAP TABLE

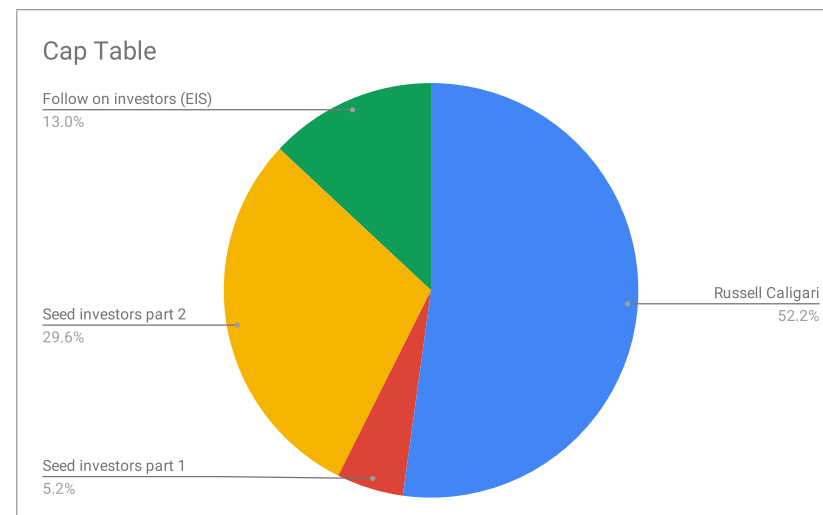
Company Number 14152787

Subscriber	Shares	Subscription	% fully diluted (if funding goal reached)
Russell Caligari	2,000,000	£200	52.17%
Seed investors part 1 (SEIS)	200,000	£150,000	5.22%
Seed investors part 2 (EIS)	1,133,333	£850,000	29.57%
Follow on investors (EIS)	500,000	£500,000	13.04%
Total	3,833,333	£1,500,200	100.00%

Pre-money valuation	£1,500,000
Fully diluted post-money valuation - Seed Round	£3,000,000
Fully diluted post-money valuation - Series A Round	£3,833,333

Price per share

		EIS discounted
SEIS (seed pt 1)	£0.7500	£0.5250
EIS (seed pt 2)	£0.7500	£0.5250
EIS (series A)	£1.0000	£0.7000



Exit scenario	trade sale proceeds	price per share	ROI x	Seed investors		Follow on investors	
				EIS adjusted ROI x	ROI x	EIS adjusted ROI x	ROI x
Year 4-5	£6,866,144	£1.79		2.39	3.41	1.79	2.56
year 5-6	£9,612,602	£2.51		3.34	4.78	2.51	3.58
Year 6-7	£12,496,383	£3.26		4.35	6.21	3.26	4.66
year 7-8	£14,995,659	£3.91		5.22	7.45	3.91	5.59
Year 8-9	£17,245,008	£4.50		6.00	8.57	4.50	6.43
year 9-10	£19,400,634	£5.06		6.75	9.64	5.06	7.23